



ASANTEMAN EUROPE

PRESIDENT'S REPORT OF STEWARDSHIP
2018-2022

PREPARED BY THE GENERAL SECRETARY, KWAME AFREH



REPORT OUTLINE

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 - DONATIONS/PROJECTS
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OVERVIEW AND SUMMARY

OVERVIEW

This report accounts for Asanteman Europe stewardship under the leadership of Andrews Norriswood (Papa Agyei) for the period 2018-2022, and makes proposals for the year(s) ahead.

SUMMARY

In the period 2018-2022, the activities of Asanteman Europe and other member unions directly and indirectly benefited many people. These activities, including materials, services, knowledge and other assets were for the benefit of the association and its member unions. The outcomes of such activities goes to reinforce Asanteman Europe's ideals as an association devoted to ensuring that, the Asante Kingdom will keep up with the technological advancement, education, development as well as ensuring our unity, continuity and preservation of our culture.



ABOUT ASANTEMAN EUROPE

Asanteman Europe Association is the union of all Asante indigenes and Asante unions spread across Europe. The organization was founded on 18th September 2017.

Asanteman Europe association is non-political, non-religious and non-profit.

Mission

We exist to ensure that, the Asante Kingdom will keep up with the technological advancement, education, development as well as ensuring the continuity and preservation of our culture.

www.asantemaneurope.com

The Numbers

5

Years in existence.

15

Member Unions

1500+

Individual Members

11

Is the number of European countries where our 15 member unions can be found.

4

Major Organs
within the
associations

Asanteman Europe Timeline

Acceptance of Constitution

On 24th of February 2018, 8 member association met in Zurich Switzerland to accept the first constitution draft of the association. At the same time, interim executives were selected. Registration of members was done as well.

Inauguration of Asanteman Europe

The association was officially inaugurated on the 2nd of July in Amsterdam.

2018

2022

2017

2018

Whatsapp Group and Constitution

On 17th September 2017, Asanteman Europe Whatsapp group was created. In November, a committee was formed to draft the association's constitution

Election of Executives

On 6th October, the first congress was held in Germany hosted by Asanteman Kuo Hamburg to elect Executive council members to lead the association.



ABOUT ASANTEMAN EUROPE



Head Quarters

Im feld 4, 8424 Embrach,
Switzerland.



Website:

www.asantemaneurope.com



IBAN: CH69 0900 0000 1511 6089 1

BIC: POFICHBEXXX

ACCOUNT NAME: Asanteman Europe

BANK NAME: PostFinance AG

Address: Mingerstrasse 20, 3030 Bern



Executive Secretary:

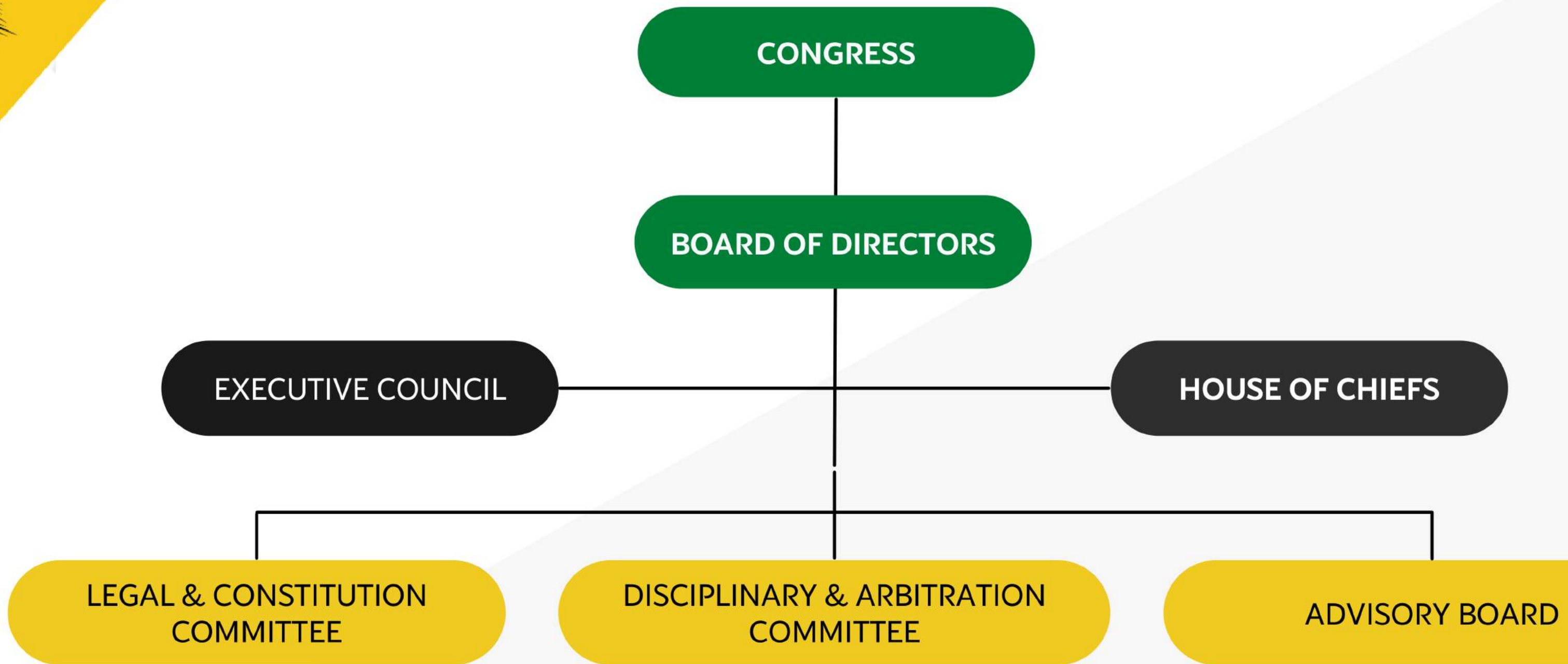
asanteman.europe@gmail.com

Nananom:

nananom.asantemaneurope@gmail.com

General: Info@asantemaneurope.com

ASANTEMAN EUROPE ASSOCIATION'S STRUCTURE



THE PAST 4 YEARS AS AN ASSOCIATION

“ The past 4 years have been incredible and defining moment of our association in spite of the turbulence of COVID-19. We have grown in numbers and in Unity. We(Executives) managed to implement our constitution, increase our membership, improve our finances, inaugurated the association and have establish a good foundation for the next administration to move the association forward. ”

ANDREWS NORRISWOOD

President of Asanteman Europe 2018-20222

ASANTEMAN FINLAND

Asante Katakɔ, We Kɔm A, Apem Beba



A woman with a red headwrap and glasses is shown from the chest up. She is holding a colorful, patterned fabric with red, black, and white designs. The background is a plain, light gray color.

**EXECUTIVES OF ASANTEMAN
EUROPE 2018-2022
ADMINISTRATION**

ASANTEMAN EUROPE EXECUTIVES 2018-2022



Andrews Norriswood
President



Roy Asabre
1st Vice President



King Oppong Akosah
2nd Vice President



Kwame Afreh
General Secretary



Nana Oti Akenten
Deputy General Secretary



Richmond Kwakye
Treasurer



Charles Asamoah
Financial



Abena Bemah
Organizing Secretary



Kwame Boateng
Deputy Organizing Secretary



Oheneba Adjei Nimako
Head of Communication



James Mckeown
Head of Media

A smiling man with glasses and a goatee is the central focus, wearing a vibrant, multi-colored traditional African wrap (kente) with patterns of hearts, stripes, and floral motifs. He is standing in a well-lit indoor space, possibly a restaurant or event hall, with other people and tables visible in the blurred background. The overall atmosphere is festive and social.

MEMBERSHIP

By Kwame Afreh

MEMBERSHIP

When we took office in 2018, we had a total members of 10 unions. We have managed to increase that to 15 members and still counting.



- Asante Kroye Kuo, Austria
- Asanteman Royals Assoc. Dusseldorf, Germany
- Asanteman Kuo Berlin, Germany
- Asanteman Kuo Hamburg e.V, Germany
- Asanteman Düsseldorf e.V., Germany
- Asanteman Union Switzerland
- Asanteman Italy
- Asanteman UK - CIC
- Asanteman Traditional Council, Netherlands
- Asanteman Association Belgium
- Asanteman Association Antwerp, Belgium
- Asanteman Finland
- Asanteman Kuo Sweden
- Asanteman Denmark
- Asanteman Norway

A woman with short dark hair is smiling warmly at the camera. She is wearing a vibrant, multi-colored (blue, red, yellow, black, and white) patterned wrap around her body. Her accessories include a thick, ornate gold necklace, a matching gold bracelet on her right wrist, and several large, decorative gold rings on her fingers. The background is a wall covered in a dense, repeating pattern of white roses. The entire image has a dark, semi-transparent overlay.

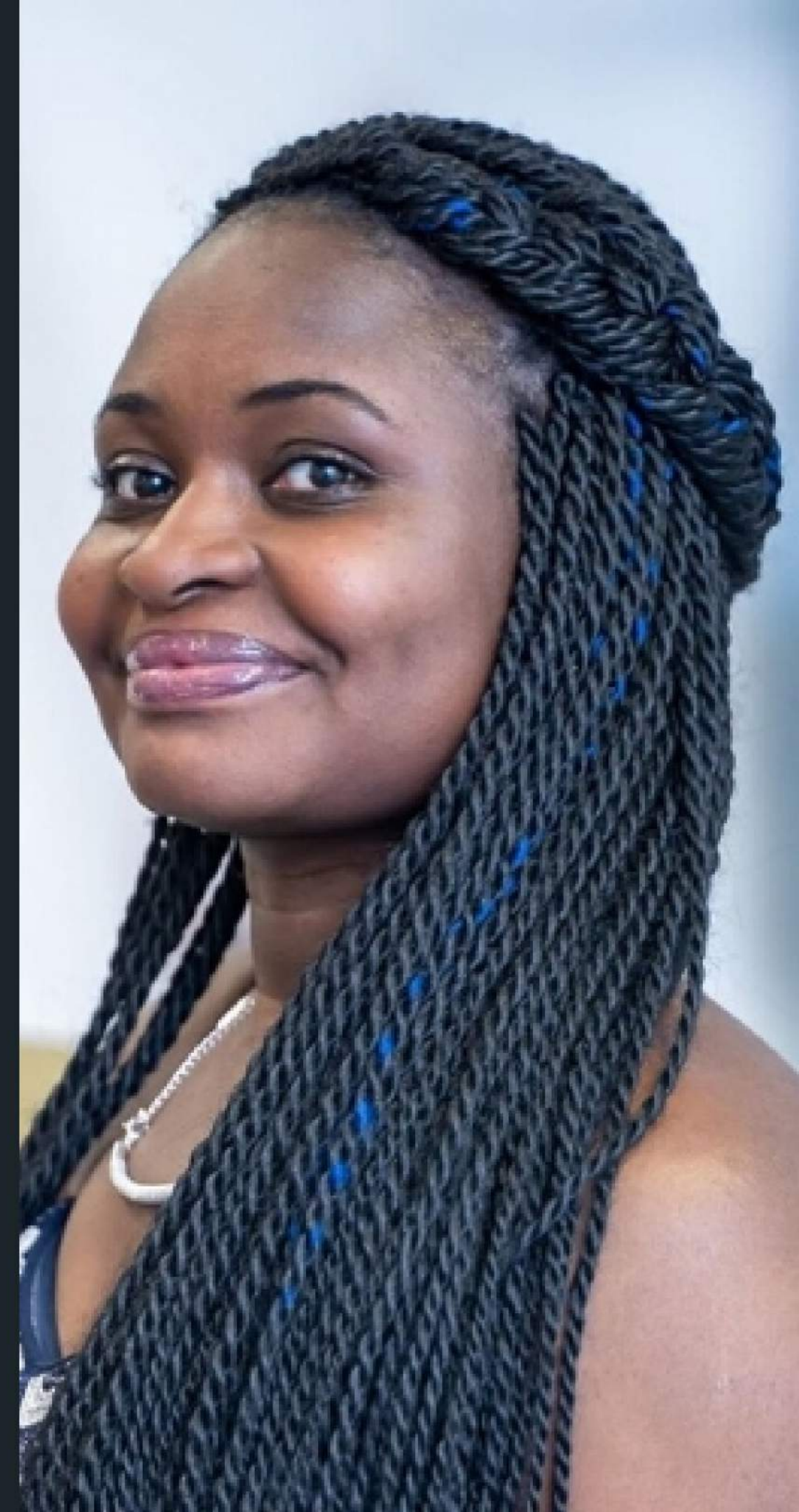
EVENTS & ACTIVITIES

CONSTITUTIONAL IMPLEMENTATION

Prior to our coming to office, the association has just approved its first constitution in the same year 2018 but non of the structural committees and certain appointees where in place at the time.

We made it a priority to establish those committees right away. Together with the board, we then established the following committee and appointments

- **Executive Council Appointees**
- **Abusuapanin & Obaapanin**
- **Akyeamehene**
- **Legal & Constitution Committee**
- **Disciplinary and Arbitration Committee**
- **Advisory Board**





CONSTITUTIONAL AMENDMENTS 31.5.2020

At the earlier stage of the constitutional implementation, few issues came to bear that shows that an amendment will be needed.

A committee was set up to review the constitution. The recommendation was tabled before the board. Congress was called to vote on the recommended changes and eventually a new version 2 of the constitution was release on 31.5.2020.



INAUGURATION OF ASANTEMAN EUROPE

When we took office in 2018, the association has not been inaugurated yet. We immediately opened application for member union to apply.

In the end Asanteman Traditional council was the only applicant and after fulfilling the requirement was awarded the hosting right. The event was to take place in 2019 but due to covid-19 travel restrictions, we have to postpone until 2nd July 2022 when we finally inaugurated the association in Amsterdam. Full inauguartion report can be found [here](#)



OTHER ACTIVITIES BY MEMBER UNIONS & INDIVIDUALS & PARTNERS

- Remembering our members who passed away
 - Kwadwo Baah Tiekou
 - Williams Addae (Krobiso Hene)
 - Nana Kwabena Twi
- Enstoolment of queen mothers in Zurich
- Enstoolment of Italy Hene and other sub-chiefs
- Hamburg hemma 50th birthday
- Nana Gyasi's 50th birthday
- Nana Aduse Poku's 60th Birthday
- Asanteman Royals 10th anniversary
- Enstoolment of Asanteman UK's queenmother
- Nana Agyeiwaa's 50th birthday-Austria
- Asanteman Munich Enstoolment of their chief
- ACONA
- Netherland - Ghana Business Fair

A man with a mustache and a shaved head is wearing a black headband with five white, shell-like ornaments. He is draped in a vibrant, patterned shawl with yellow, blue, and red designs. He also wears a gold beaded necklace and a colorful beaded bracelet on his right wrist. The background is a dense field of white roses. The text 'DONATIONS & PROJECTS' is overlaid in white, bold, sans-serif font across the center of the image.

DONATIONS & PROJECTS



In the heat of COVID-19, the executive council instituted a committee (Nana Afia Achiaa Deiwaa I, Mr. Ernest Appiah and Nana Amma Konadu) to raise funds. The committee lead by Nana Deiwaa, raised EUR 23,243. The same committee were tasked to lead the donation. Asanteman Europe donated some hospital equipment and COVID-19 preventive items to four (4) health institutions in Ghana to bolster their activities and improve healthcare delivery in the country.

The items worth EUR 23,243 equivalent to GHC 196,403 included 10 beds and their accessories, and two phototherapy machines to the Manhyia Hospital; medical overalls, surgical nose masks, gloves, face shields, and cartons of customised bottled water to KATH, the Kumasi Centre for Collaborative Research (KCCR) and the Noguchi Memorial Institute for Medical Research in Accra. Part of the money was also used in providing food to 8 communities with the Ashanti region. Read more in the [committee report](#)



DONATION TO KUFFOUR FOUNDATION IN 2019

Asanteman Europe made a cash donation of €500 back in 2019 as a support towards the foundations work.

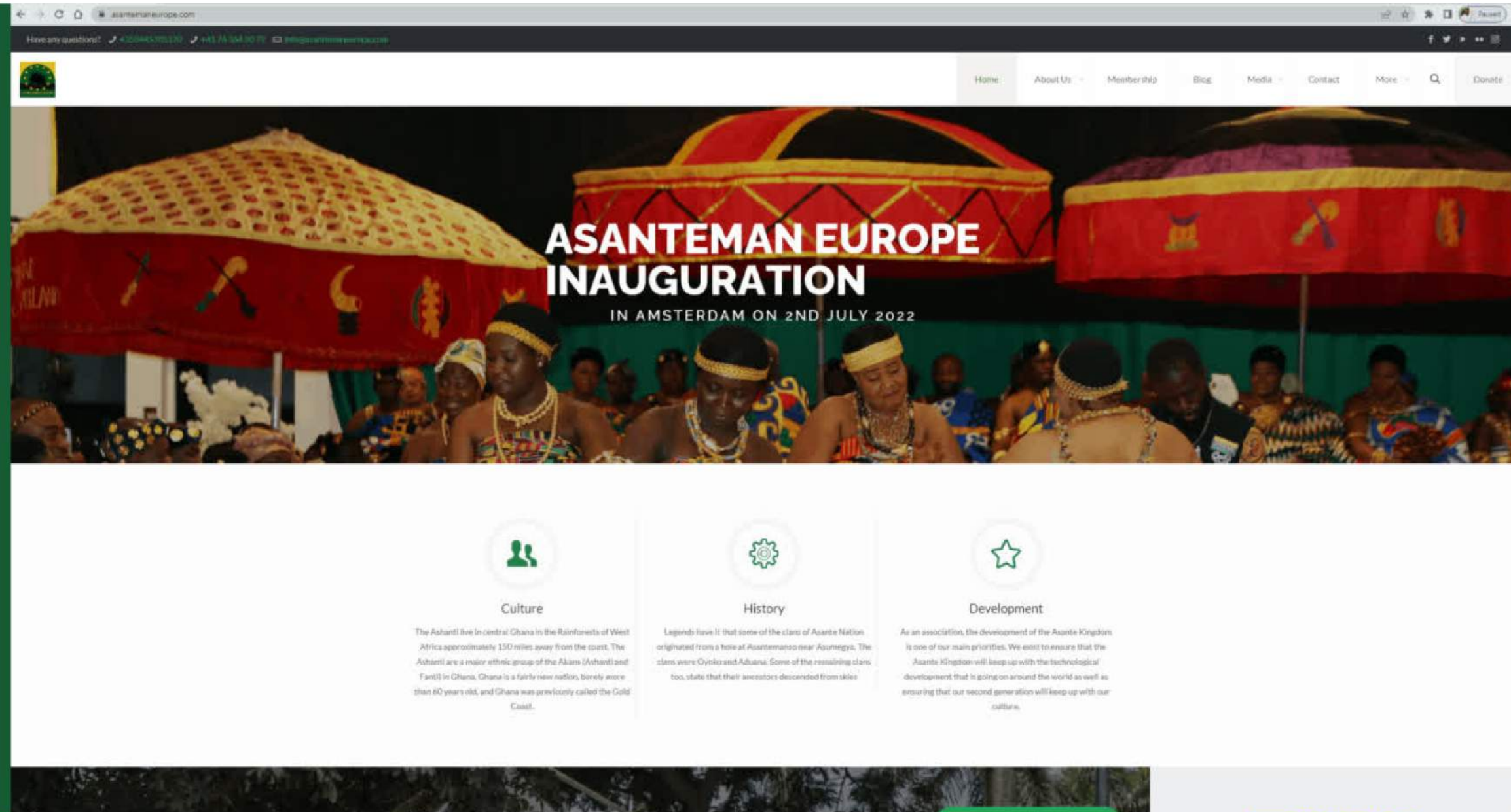


ASANTEMAN EUROPE WEBSITE

When we took office, the association did not have a website

.The executive council contributed money from their own pocket and hired Kwame Afreh to design our current website for association.

www.asantemaneurope.com





INAUGURATION PROJECT-ONGOING

During the inauguration, a fundraising was done towards the theme of the inauguration "Empowering the Ghanaian child through Education: the role of Asanteman Europe"

A cash amount of €4,773.83 was raised and a pledge of €2,800
In addition, we had 100 laptops with educational programmes installed and 10 pcs of sewing machines.

The cash amount, 100 laptops and 10pcs of sewing machines have not been donated yet and

we expect the next administration to take this project forward.

We also expect the new administration to follow up on the pledges. Details of this fundraising can be found in the inauguration financial [report](#)





OTHER ONGOING PROJECTS

ASANTEMAN EUROPE ASSOCIATION REGISTRATION

The outgoing executives have started the registration process in Switzerland and that needs to continue.

ASANTEMAN EUROPE WELFARE IMPLEMENTATION

A team have been assigned to do feasibility study on how best we can implement this.

ASANTEMAN EUROPE MAGAZINE

We started a magazine project of which the design project is saved in the association's google drive. We expect the new administration to continue.





MEDIA & COMMUNICATION

MEDIA & COMMUNICATION

In the period under review, the executive council set up a couple of media platforms and programs to increase the online presence and visibility of the association.

The social media platforms list here were all set up including the Asanteman Europe TV.

Inline with the objectives of the association, the following programs were also introduced:

- Marriage, Divorce & Distribution of Matrimonial Properties
- Sankkɔfa
- Masem Ni



www.asantemaneurope.com



<https://www.youtube.com/@AsantemanEuropeTV>



<https://www.instagram.com/asantemaneurope/>



<https://twitter.com/AsantemanEurope>



<https://www.facebook.com/AsantemanEuropeTV>



<https://www.flickr.com/photos/asantemaneurope/>



ASSETS

ZOOM

We have an active yearly zoom account. The current zoom account will end on 17th February 2023

Webhosting


We have an active hosting account where our website is been hosted. The current account will expire in February 2025

Domain: Asantemaneurope.com

We have an active domain account. The current account will expire in February 2025

100 Laptops & 10pcs Sewing Machines

These items were donated to Asanteman Europe towards the inauguration project.






FINANCE

2018 Balance: €2,136.78

As of 31.12.2018, the association account balance was €2,136.78

2022 Balance: €15'749.28

As of 2.12.2022, our account balance is €15'749.28. The amount is inclusive of the inauguration project donations(€4,773.83)





CHALLENGES

Even though we have been able to set up a solid foundation for the association , nevertheless there have been challenges that prevented us from doing more.

- COVID-19 was obviously one of challenges as it prevented us from carrying out most of our plans.
- Chieftaincy issues-There were a lot issues for us as executives to resolve and these issues were becoming a distraction.
- Our team chemistry wasn't good and that also affected us
- Getting the participation of individuals in Asanteman Europe media activities was not easy.

RECOMMENDATION

- Videos and photography should be taken seriously when conducting major events in the name of the association.
- Membership mobilisation should be top priority going forward
- We recommend to engage the existing members and organise interesting event that will encourage their interest.
- The executive council should stand as one and have one voice at all times (Unity), as well as respecting each other.
- The board should also ensure and encourage the executive council to stand as one
- The new administration should make sure there is a smooth working relationship between them and the house of chiefs by making sure each body or organ is working per the responsibilities as in the constitution.
- Executives should ensure members are following the rules and regulations on the general whatsapp platform. Members should be responsible on the platform.



CONSTITUTIONAL RECOMMENDATION

- **On the Life Patron of Asanteman Europe**-Executive council propose we change the name from Personality to Office (Asantehene) to be more generic such that any Asantehene will be the Life Patron of Asanteman Europe
- **The Executive Council Term of Office**-Proposal is to change from 4 years to 2 years.
- **Disciplinary and Arbitration Committee**- Executives propose that all issues that will happen within Asanteman Europe must be directed to the committee.
- **Number of Executive Council members should be trimmed from 11-7.**
Executive council propose that the following positions should either be dropped or combined
 - Drop 2nd Vice President
 - Drop Financial Secretary position -Duties to be administer by Treasurer
 - Drop Deputy Organiser.
 - Combine Media and Communication and name it as Head of Media and Communication.The head of media will have his or her team to work with and this will smoothing the work of this department.
- **Board Members:** Reduce the representatives to one per member union and also reduce the number of executives at the board. Preferrably President and Secretary should be the only once at the board.



CONCLUSION

There is the need to do more for the growth and development of the Association. We appeal to you all to help the association in whatever way that you can.

The leadership of the association should put together an action plan and recruit people to be in charge of some structures and activities in order to build a strong association.

There is also the need for members to feel the benefits of the association more than ever before. Anyone who takes up a position or role in the association should remember to do so SELFLESSLY and be ready to work as best as he or she can with all others for the good of the Association.



REACH OUT



WEBSITE

www.asantemaneurope.com



EMAIL ADDRESS

asanteman.europe@gmail.com



PHONE NUMBER

+358445705170

Prepared by Kwame Afreh
(Outgoing General Secretary)